



WORLD MUN 2012
VANCOUVER
SPONSORSHIP PACKAGE



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THE UNIVERSITY OF BRITISH COLUMBIA

ABOUT WORLDMUN



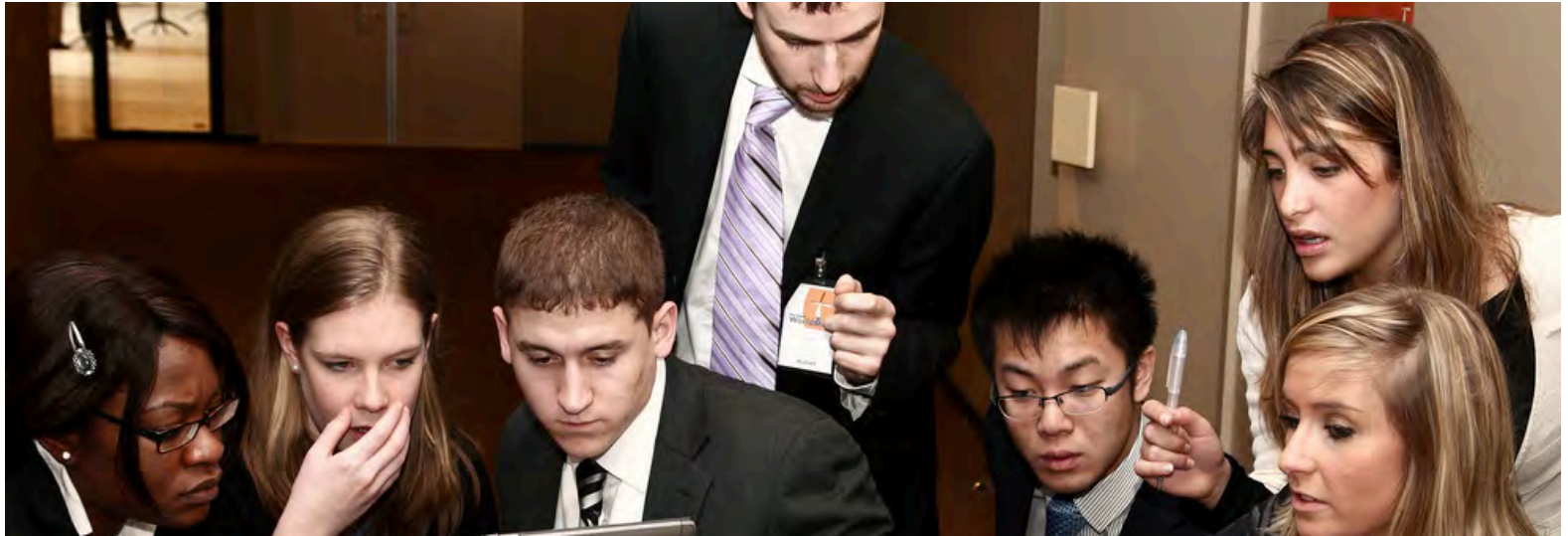
The World Model United Nations (WorldMUN) is one of the largest college-level conferences in the world. It is an academic simulation of the United Nations, where delegates take on roles of international diplomats and ambassadors in various organizations and agencies.

- The first WorldMUN was held in Miedzyzdroje, Poland in 1991, and has been an annual conference ever since. WorldMUN has been held in almost every continent in the world, with notable locations including The Hague, Beijing, and London. This past year's 2011 conference was hosted in Singapore.
- WorldMUN is a collaborative effort between Harvard University and the Host Team University Committee. Traditionally, WorldMUN consists of academic sessions, workshops, speaker sessions, and other in-conference events, as well as nightly socials, city tours, and post-conference trips.
- On May 2, 2011, after a two-year long competitive process, the University of British Columbia was elected to host the 2012 World Model United Nations Conference. The culmination of the UBC Bid Committee's efforts was the submission of a 330-page bid book that outlines the financial and logistical details, and also highlights the innovative and culturally unique ideas that the Bid Committee has planned for WorldMUN delegates.



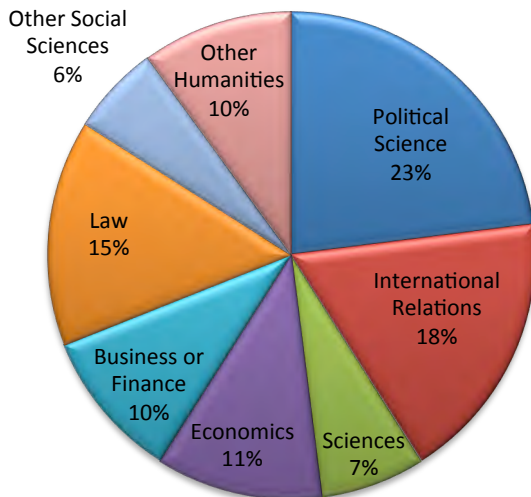
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WORLD MUN ATTENDEES

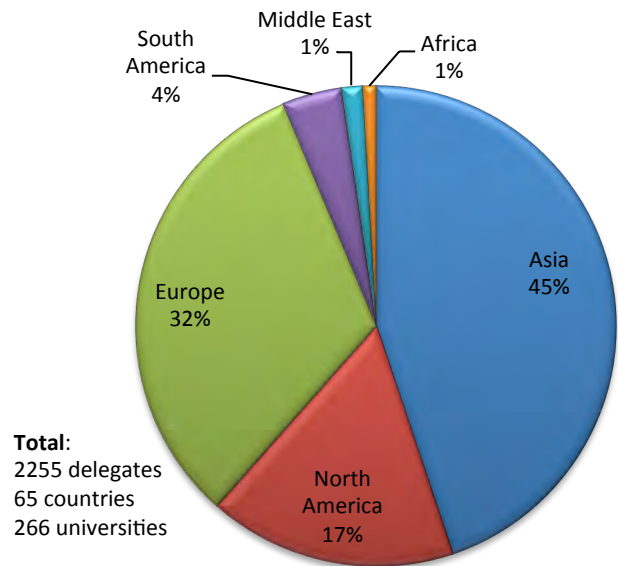


WorldMUN now attracts over 2000 delegates from around the world, making it one of the largest post secondary student conferences outside of North America. These delegates are the leaders of the next generation, all from various backgrounds.

Academic Majors (2007)



Delegates by Region (2011)



CONFERENCE DETAILS



The Vancouver 2012 World Model United Nations conference will be a week-long event scheduled for March 11th to 15th. In addition to the academic committee sessions of WorldMUN, delegates are given the opportunity to bond and socialize at all of the in-conference events, nightly socials, and the pre/post-conference trips.

The Vancouver 2012 World Model United Nations Host Committee's vision is to create an unforgettable experience, building upon the success and spirit of each WorldMUN conference. WorldMUN 2012 is the perfect opportunity to showcase our city's vibrant culture, breathtaking scenery, and our industry leading professionals.

Conference Itinerary

	March 11	March 12	March 13	March 14	March 15
Morning Events	City Tours & Welcome Registration	Committee Sessions & Workshops	Committee Sessions & Workshops	Committee Sessions & Workshops	Committee Sessions & Workshops
Afternoon Events	Opening Ceremony	Featured Workshops	Networking Fair	Whistler Day Trip	Closing Ceremony
Social Events	Global Village	Vancouver Night	WorldMUN Cabaret	Masquerade Ball	Farewell Party



UNFORGETTABLE MOMENTS



Vancouver 2012 WorldMUN offers delegates opportunities to learn more about the different cultures through trips and socials. The committee has planned:

- *Global Village*: An international food and culture fair where delegates can sample different cultures at delegate booths through food, music, and entertainment.
- *Vancouver Night: The World is Already Here*. A casual, fun-filled fair of booths and performances showcasing local culture and talent.
- *A 1920s Cabaret*. A WorldMUN tradition- a talent show featuring performances from WorldMUN delegates.
- *WorldMUN Masquerade Ball* . A quick tour to Whistler ending with a masquerade ball in the Whistler Village.
- *Farewell Party*: Wrapping up the one-week conference with a farewell dance and party where delegates





UNLIMITED OPPORTUNITIES

Sponsors of the Vancouver 2012 WorldMUN will have the opportunity to profile their organization to young people who are both the leaders of today and the champions of tomorrow. These sponsors will receive exclusive onsite exposure to over 2300 delegates, in addition to 400 staff and volunteers.

The following is an extensive outline of the promotional and networking opportunities available at the 2012 WorldMUN conference.

Seize this opportunity to inspire the next generation of leaders.

Sponsor Tier	Maximum Opportunities	Minimum Qualification
DIAMOND SPONSOR	1	\$20,000
PLATINUM SPONSOR	5	\$10,000
GOLD SPONSOR	10	\$5,000
SILVER	15	\$2,500
BRONZE	20	\$1,000



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	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER	BRONZE
Right					
Market Exclusivity	✓				
Promotional Exhibition Booths Opportunities					
Booth at Networking Fair	✓	✓	✓		✓
Booth throughout Conference Venue	✓	✓		✓	
Booth at the Registration Centre (Vancouver Convention Centre)	✓	✓	✓		
Recognition and Promotional Opportunities					
Recognition inside delegate handbook	✓ (Full Page Ad)	✓ (Half Page Ad)	✓ (Logo)	(Logo)	(Text)
Recognition on Vancouver2012 Webpage	✓ (Feature Profile)	✓ (Feature Profile)	✓ (Logo)	(Logo)	(Text)
Logo on featured conference banner	✓ (Large)	✓ (Medium)	✓ (Small)		(Text)
Item in delegate SWAG bag	✓	✓	✓		
Promotional pamphlet inside delegate handbook	✓	✓	✓		
WorldMUN committee naming rights	✓ (Large capacity)	✓ (Medium Capacity)	✓ (Small Room)		
Recognition in Opening Ceremony video	✓ (Mention)	✓ (Large logo)	✓ (Small logo)		
Logo on committee banner	✓ (Large)	✓ (Medium)	✓ (Small)		
Logos on banners through conference venue	✓ (Large)	✓ (Small)			
Recognition on electronic program in committee rooms	✓ (Large)	✓ (Small)			
Company banner placement throughout conference venue	✓ (Large)				



	DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER	BRONZE
Right					
WorldMUN Products and Merchandise					
Logo displayed on shirts of staff and volunteers	✓ (Logo: In Front)	✓ (Logo: large)	✓ (Logo: small)		
Logo displayed on WorldMUN stationary	✓				
Dedication Announcements					
Opening Ceremony	✓ (Speaking Opportunity)	✓ (Individual Dedication)	✓ (Individual Dedication)		
Closing Ceremony	✓ (Special Dedication)	✓ (Individual Dedication)			
WorldMUN Invitations					
Opening Ceremony	8	4	2	2	
Networking Fair	8	4	2	2	
Closing Ceremony	8	4	(Can Be Purchased)	(Can Be Purchased)*	
Social Events	8 (Per Event)	4 (Limited to 1 Event)	(Can Be Purchased)	(Can Be Purchased)*	
Certificate of Appreciation	✓	✓	✓	✓	



CONTACT



Thank you for taking the time to review and consider our Vancouver 2012 Sponsorship Package. We hope to meet with your organization in person. Should you have any questions with regards to our Sponsorship Package or would like to learn more about our organization, please feel free to contact us:

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